

.. SECOND ANNUAL · SOULARD, ST. LOUIS ..

SPONSOR THE 2026 MAIN EVENT.

The Party Fore Good.

SATURDAY, OCTOBER 3, 2026 | 1 TO 6 PM | SOULARD

SPONSORSHIP DECK · 2026

Ozzie Salcedo · Co-Founder & Marketing Director · ozzie@thegivinggreen.org · 646-533-2144

9 HOLES. 9 DRINKS. 9 CHARITIES.

We turn 9 of our favorite local bars into 9 holes of pub golf.

Attendees crawl hole to hole with a scorecard in hand. Ordering each hole's official sponsored drink is the single best move on the card. Finish the round, post your score, and your charity team climbs the leaderboard. Last year that formula sold through 100% of every sponsored drink on the course.

“People came for the party and left caring more about the cause than they expected.”



YEAR ONE, IN THE BOOKS.

Thousands of St. Louisans packed nine bars in Soulard for our first Charity Pub Golf Crawl. When the scorecards were tallied: **\$20,634 raised** for our nine charity partners, **1.5M+ social impressions**, **100% sell-through** on every sponsored drink. Not bad for year one. See you October 3.

Projected 2026: 3,000 to 5,000 attendees, ages 21 to 60, one five-hour afternoon.

\$15 of every ticket goes directly to the buyer's chosen charity at checkout.



THE COURSE.

- 01 SOCIAL BAR & GRILL
- 02 RAY'S SPORTSHOUSE
- 03 DUKE'S
- 04 THE GREAT GRIZZLY BEAR
- 05 MOLLY'S IN SOULARD
- 06 JACK NOLEN'S
- 07 BIG DADDY'S
- 08 D'S PLACE
- 09 HAMMERSTONE'S

2026 course in final review. Full lineup ships with ticket launch.



EVERY HOLE IS A SPONSORED HOLE. NINE BARS, NINE SIGNATURE DRINKS, NINE BRANDS IN PLAY.

LOWEST SCORE WINS.

Every stop gives attendees a chance to take strokes off their score.

Skip a bar entirely	+2
Visit a bar	+0
Order any drink (mocktails count too)	-1
Play a sponsored mini-game or challenge	-1
Order the hole's official sponsored drink	-2

Ordering the hole's official sponsored drink is worth minus two strokes, making it the best move on the card at every hole.

100% sell-through in Year One.

\$15 OF EVERY TICKET BENEFITS
ONE OF 9 LOCAL CHARITIES.

The charity you choose at checkout determines who you support. Shirt color is the team. Turnout decides the leaderboard.

	 St. Louis Hero Network		 FOLDS of HONOR		
	 Make-A-Wish		 STL Impact Baseball		 Young Friends of Kids with Cancer
	 St. Jude Children's Research Hospital		 Stray Rescue of St. Louis		 Gene Slay's Girls & Boys Club of St. Louis

YOUR PRODUCT BECOMES PART OF THE GAME.

Not a logo on a banner nobody reads. A mechanic attendees actively play through.



YOUR SIGNATURE DRINK

The hole's official drink, worth minus two strokes. Attendees seek it out because the game rewards it.



YOUR BRAND ON THE SCORECARD

Held in hand for 5+ hours. The longest sustained brand exposure of the day.



YOUR ACTIVATION, ON PREMISE

Banners and a themed hole challenge at your bar, built around your product.



YOUR LOGO IN MARKET

Placement across shirts and TGG merchandise, worn well past October 3.

SIX HOLES FOR SALE.

Nine holes on the course. The Title Partner's three brands take three. The rest is yours.

OFFICIAL CATEGORY PARTNER

\$10,000 2 AVAILABLE

- Exclusive naming rights: “The Official [Category] of The Giving Green”
- Two sponsored holes, your signature drink at each
- Back-of-scorecard logo beside the Title Partner
- Incorporation into the official drink menu
- Activation space at both holes
- 10 complimentary team tickets

SIGNATURE HOLE SPONSOR

\$7,500 2 AVAILABLE

- One sponsored hole, your product as the signature drink
- The hole's mini-game named after your brand
- Scorecard hole line plus back-of-card logo
- On-premise activation at your hole
- 6 complimentary team tickets

HOLE SPONSOR

\$5,000 2 AVAILABLE

- One sponsored hole, your product as the signature drink
- Hole banner on premise
- Scorecard hole line, in hand for 5+ hours
- 4 complimentary team tickets

One category per partner, confirmed against the Title Partner's brand portfolio at signing. **Title Partnership (\$15,000, one available) is offered by private conversation.**

THE SCORECARD, SPONSOR'S VIEW.

The Giving Green

2026 MAIN EVENT SCORECARD

HOLE	BAR	SPONSOR	SCORE
1	Social Bar & Grill		
2	Ray's Sportshouse		
3	Duke's		
4	The Great Grizzly Bear		
5	Molly's in Soulard		
6	Jack Nolen's		
7	Big Daddy's		
8	D's Place		
9	Hammerstone's		
FINAL SCORE			

SATURDAY, OCTOBER 3, 2026 · 1 TO 6 PM · SOULARD

FRONT · nine sponsor lines, one per hole



THANK YOU TO OUR SPONSORS

How to score: order the hole's official drink for -2.

TITLE PARTNER

YOUR BRAND HERE

three signature brands across the course

OFFICIAL CATEGORY PARTNERS

CATEGORY PARTNER

CATEGORY PARTNER

HOLE SPONSORS

THEGIVINGGREEN.ORG · @THEGIVINGGREEN

BACK · the Title Partner's real estate

Every attendee carries a physical and digital scorecard for the full five hours. It is the single most-handled object at the event: checked at every hole, photographed for the leaderboard, kept as the souvenir.

Nine hole lines. One back panel.
That's the inventory.

YOUR BRAND ISN'T JUST ON A BANNER. IT BECOMES PART OF THE EVENT.

BUILT INTO THE GAME

Attendees lower their score by ordering the hole's official drink. Your product isn't sitting on a sampling table waiting to be noticed. It gives them a reason to order it.

YEAR ONE PROVED IT

Every sponsored beverage sold through in Year One. We're not guessing whether the concept works. We've already seen it work.

FIVE HOURS IN THEIR HANDS

The scorecard stays with every attendee throughout the event, keeping your brand in front of them from the first hole to the final score.

REAL MONEY FOR LOCAL CHARITIES

Nine local charities. Every ticket supports the charity selected at checkout, and turnout determines how the money is divided.

HELP US RAISE MORE. WE'LL HELP YOU SELL MORE.



LET'S BUILD YOUR HOLE.

Party Fore a Great Cause.

OZZIE@THEGIVINGGREEN.ORG

Ozzie Salcedo · Co-Founder & Marketing Director · 646-533-2144 · thegivinggreen.org

SATURDAY, OCTOBER 3, 2026 | 1 TO 6 PM | SOULARD

FORE GOOD.